

NANUK Adds New Larger Cases and Pro Photo Cases

Las Vegas, Nevada, January 6, 2020 - NANUK, with more than 35 years designing and developing world-class protective cases for valuable gear, announced the addition of four (4), new and large-size cases to their product line-up here at the 2020 CES Show in Las Vegas. Additionally, NANUK has created six (6) Pro Photo Kits consisting of popular size cases with versatile padded dividers and their popular lid organizers.

The addition of the 963, 965, 968, and 970 brings NANUK's case count to 30 in total, each available in multiple colors and options. The four (4) cases were added to meet the growing demand from photo, video and commercial drone customers. Each is built to NANUK's high standard for protection and are built to take extreme abuse so expensive media equipment doesn't have to. Like the entire NANUK line, the four (4) new cases are built with an NK-7 resin shell that's waterproof, dustproof, impact resistant and lightweight, with rounded corners, thick walls, and oversized details. They're shock-absorbent to prevent damage to the case and, more importantly, to the valuable gear that they're made to protect.

Every NANUK case includes superior, patented PowerClaw latches which use compressive force to clamp the lid tight. For easy transportation the new 963, 965, 968 and 970 sport two spring-loaded handles and roll smoothly with their ultra-durable polyurethane wheels. They're backed with a lifetime warranty, NANUK's assurance that they build protective cases to last.

The interior dimensions for the four (4) new cases are:

963: (29.0" x 18.0" x 10.6")

965: (29" x 18" x 14")

968: (21.5" x 21.5" x 11.8")

970: (24.0" x 24.0" x 14.2")

NANUK's six (6) new Pro Photo Kits are designed for professional photographers and videographers who want to organize, protect and carry their gear with full confidence. The Kits are designed to offer compartmentalized protection and organization with a Nylon padded divider in the base which can be easily tailored to professional's needs with repositionable hook and loop fasteners. This solution is ideal to protect, organize and carry gear such as DSLR or Mirrorless bodies, lenses, flashes, filters, wires, computer, batteries, lighting and more. It also includes the popular NANUK Lid Organizer which has a molded interior designed keep hardware, power cords and accessories entirely organized and in view. The Lid Organizer includes a set of mounting screws for easy, stress-free installation. Features include three or five zippered and anti-tear compartments of various sizes for lots of gear storage. Pro Photo Kits models are 920, 930, 933, 935, 945, 960.

###

FOR IMMEDIATE RELEASE



About Plasticase and Nanuk

Plasticase's mission is to design, engineer and manufacture high quality injection molded cases that protect valuable equipment. The company's line of NANUK waterproof cases are trusted by professionals worldwide to organize, protect and carry instrumentation and equipment in unforgiving environments. For more information go to: www.Nanuk.com.

CONTACT:

Dennis Piretra - VP Marketing, Plasticase USA, Inc.
dpiretra@plasticase.com
(450) 628-1006, ext. 225 or 1-800-783-6883, ext. 225

twitter: @nanukcase
Instagram: nanukcases
Facebook: NANUK case by Plasticase